



Doing it Right!

تك فورت للتجارة العامة ش م م  
**TECHFORT**

# COMPANY PROFILE



[www.techfortme.com](http://www.techfortme.com)





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**WE ARE SPECIALIZED IN TV MOUNTS, CUSTOMIZATION  
IN CUTTING EDGE TECHNOLOGY AND SERVICES**  
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# BRAND CERTIFICATION

Since its establishment in 2014, Techfort has steadily grown to become a prominent leader in the UAE market, specializing in delivering cutting-edge solutions in technical, mechanical, and electrical engineering. Our success is attributed to several key factors:

**Wide Range of Products:** We offer a comprehensive portfolio of products that cater to various engineering needs, ensuring that our clients have access to the latest technologies and innovative solutions.

**Expertise in Team Management:** Our team comprises highly skilled professionals with extensive experience in their respective fields. Through effective team management practices, we leverage our collective expertise to deliver exceptional results and exceed client expectations.

**Transparent Working Approach:** At Techfort, transparency is at the core of our operations. We prioritize open communication and honesty in our dealings with clients, fostering trust and long-term partnerships.

**Hospitality and Customer Service:** We pride ourselves on our customer-centric approach, providing personalized service and support to ensure that each client receives the attention and solutions they deserve.

Techfort remains committed to maintaining our position as a leader in the industry by continuously innovating, adapting to market demands, and upholding the highest standards of quality and professionalism.



# OUR CULTURE

At Techfort, our culture is defined by excellence, innovation, and integrity. We emphasize:

**Commitment to Excellence:** Striving for top-quality solutions that exceed industry standards.

**Emphasis on Innovation:** Encouraging creativity and exploration to drive progress.

**Integrity and Transparency:** Conducting business with honesty and fairness, building trust.

**Collaborative Team Environment:** Fostering teamwork and mutual support for collective success.

**Customer-Centric Approach:** Putting our customers first by understanding and addressing their needs.

**Continuous Learning:** Investing in our team's growth through ongoing development opportunities.

**Respect and Diversity:** Valuing diversity and fostering an inclusive, respectful workplace.

Our culture empowers us to deliver exceptional results while upholding the highest standards of professionalism and customer service.





- AV Products
- IT & Networking Products
- IT Solutions and Services
- Mobile Accessories
- Batteries





- CCTV System
- AV Solution
- Structured Cabling
- Access Control System
- Video Intercom System
- All Types of Installations
- Web Development, Domain & Hosting



# OUR MOUNTING SOLUTION

- Fixed TV Wall Mounts
- DVD Shelf Wall Mounts
- Video Wall Stands
- Motorized Floor Stands
- Under Bed TV Lifts
- Motorized Projector Lifts
- Table Top Stands
- Ipad Stands & Mounts
- Tilt TV Wall Mounts
- Portrail Wall Mounts
- TV Floor Stands
- Motorized TV Lifts
- Ceiling TV Mounts
- Customized Ceiling To Floor Stands
- Articulating Monitor Arms
- Writing Boards (Whiteboards)
- Full Motion TV Wall Mounts
- Pop-up Video Wall Mounts
- Mobile TV Carts
- Interactive Floor Stands
- Projector Ceiling Mounts
- Gas Spring Monitor Arms
- Kiosk

TECHFORT GENERAL TRADING LLC is the UAE's foremost professional supplier, renowned for designing, manufacturing, and marketing a diverse range of consumer electronics tailored for residential and commercial applications. Our expertise spans LCDs, LEDs, Curved TVs, stands, mounts, brackets, whiteboards and more, reflecting our commitment to providing innovative solutions that meet the evolving needs of our customers. With TECHFORT, you can trust in quality and reliability for all your consumer electronics requirements.



# DATA CENTER & POWER SOLUTION

- CCTV System
- Structured Cabling
- Video Intercom System
- Web Development
- IT Solutions & Services
- AV Solution
- Access Control System
- All Types of Installations
- Domain & Hosting

TECHFORT GENERAL TRADING LLC is a premier provider of technical services in the UAE, specializing in CCTV installation, networking solutions, cabling services, and web development, including domain registration and hosting. Our comprehensive offerings cater to both residential and commercial clients, reflecting our commitment to delivering reliable and efficient solutions for diverse technical needs. With TECHFORT, you can rely on professional expertise and quality service across a spectrum of technical services tailored to enhance your home or business environment.



# POWER & SOLAR SOLUTION

- UPS
- Batteries
- Solar Panels
- Inventors
- Power Supplies
- Power Backups

TECHFORT GENERAL TRADING LLC is a leading provider of power and solar solutions in the UAE, offering innovative products and services for residential and commercial applications. Our expertise includes designing and implementing solar power systems, energy storage solutions with batteries and inverters, and efficient power management technologies. With Techfort, you can access reliable and sustainable energy solutions that contribute to a greener and more efficient future for your home or business. Trust TECHFORT for cutting-edge power and solar solutions that meet your energy needs with excellence and sustainability.



# INSTALLATION & MAINTENANCE SERVICES

- Mounts & Brackets
- Remote Assistance
- Contracts
- Accessories
- Maintenance
- Timely Deliveries with Installation
- Warranty Services
- Smooth Operations
- Installations
- Home Deliveries

TECHFORT GENERAL TRADING LLC specializes in seamless installations, reliable deliveries, and ongoing maintenance services for a wide range of consumer electronics and technical solutions in the UAE. Whether you require precise installations of TV mounts or complex networking setups, Techfort ensures efficient and professional execution. Our commitment extends to timely deliveries and responsive maintenance support to keep your systems running smoothly. Contact us today to experience our dedicated services and discover how Techfort can fulfill your residential or commercial needs with expert precision and care.



# HOME APPLIANCES

- REFRIGERATOR
- TELEVISION
- FAN
- ELECTRIC BURNER
- KETTLE
- AIR PURIFIER
- BLENDER
- VACCUM CLEANER
- AIR CONDITIONING
- AIR FRYER
- WASHING MACHINE
- OVEN
- MICROWARE
- JUICER
- DRYER
- IRON

TECHFORT GENERAL TRADING LLC is a leading supplier in the UAE, specializing in the design, manufacturing, and distribution of high-quality home appliances for both residential and commercial use.

Our diverse product range includes refrigerators, air conditioners, washing machines, air fryers, coolers, and more—each crafted with cutting-edge technology and a commitment to reliability.

We deal with top home appliance brands such as LG, Samsung, Hisense, TCL, Toshiba, and more, ensuring our customers have access to the best products in the market. At TECHFORT, we prioritize innovation, efficiency, and customer satisfaction, delivering appliances that enhance modern living with superior performance and durability. Trust TECHFORT for all your home appliance needs.



**TCL**

**TOSHIBA**

**SAMSUNG**

**Hisense**

# OUR BRANDS

- Beetec ®
- Rocket
- BenQ
- Vogles
- Aopen
- Displax
- PADS4
- Alpha Accoustic
- BrightSign
- PowerMaxx Active
- HikVision
- LG
- edbak
- ProDVX
- Fohhn
- Touchable
- View
- KALOC




















# OUR CLIENTS

- Sharaf DG
- Jumbo Electronics Co. Ltd.
- Emirates National Schools
- Premier Inn
- ALoft
- Etisalat
- Du
- DEWA
- MOE
- HCT
- EMARAT
- ENOC
- ADNOC
- ADCB
- First Abu Dhabi Bank

[www.techfortme.com](http://www.techfortme.com)

Sharaf DG



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JUMBO



إينوك  
enoc

مدارس الإمارات الوطنية  
Emirates National Schools



أدنوك  
ADNOC

Premier Inn



Higher Colleges of  
Technology



كليات  
التقنية  
العليا

بنك أبوظبي التجاري

ADCB



alofT  
HOTELS

امارات  
Emarat

بنك أبوظبي الأول

FAB

First Abu Dhabi Bank

# OUR HISTORY & PRESENCE

- Mounts & Brackets
- Remote Assistance
- Contracts
- Accessories
- Maintenance
- Timely Deliveries with Installation
- Warranty Services
- Smooth Operations
- Installations
- Home Deliveries

TECHFORT GENERAL TRADING LLC, established in 2014, is a dynamic company with a strong presence in the UAE, and KSA (Kingdom of Saudi Arabia). With three showrooms and three warehouses strategically located across the UAE, we serve a global clientele. Our dedicated team of over 75 employees and team members ensures seamless operations and exceptional service delivery. At TECHFORT, we are committed to providing innovative consumer electronics solutions and technical services backed by a strong network and knowledgeable team.

ESTABLISHED

2014

OUR PRESENCE

UAE  
KSA

SHOWROOMS

3

EMPLOYEES

30+

WAREHOUSES

3

# TEAM & MANAGEMENT

At TECHFORT, our success is driven by our dedicated team and effective management practices. With over 100 employees and team members across our operations in the UAE, India, and KSA, we prioritize a collaborative and supportive work environment. Our management team ensures strategic direction and operational excellence, guiding our efforts to deliver innovative consumer electronics solutions and technical services. We value the expertise and commitment of our team, fostering professional growth and teamwork to achieve our goals and exceed customer expectations. At TECHFORT, our team and management are the foundation of our continued success and growth in the industry.





Doing it Right!

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